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Grill delights and party nights

How a Zurich club is pulling out all the stops for an all-round satisfying experience.

Zurich's international gastronomical sector has long profited from an exclusive event space that knows how to connect a unique gastronomical experience with high-quality entertainment. From gourmet grill to smoker's delights to 360-degree projections and high-end clubbing, the AURA event space has it all.

For five years now, AURA has been thriving as an address for exclusive party nights, unique events, and last but not least, for its cuisine and cigar collection. The new concept combines a multifunctional 450-square-metre event hall with 360-degree projections, a grill restaurant and stylish cocktail bar, and an exclusive smoker's lounge, with the pulsating AURA Club.

Gastronomer Philippe Haussener cites travelling the world as a child with his

parents as a source for lifelong inspiration. "We did the sights, but we were always most interested in the cultural and culinary aspects," he recalls. "We tried all variations of restaurants, from simple to elegant, on the market squares and at fancy hotels. The wish to create my own restaurant one day was steadily growing inside of me, and it was to be a place that would introduce a taste of the world to the city where I live."

AURA does not only present the world to the city; it also draws visitors from all over the globe. Many guests become regulars after having indulged in the culinary delicacies from the unique 800-degree grill and the exclusive cigar selection. Only a few minutes' walk from the tourist magnet of the Zurich parade square, AURA also benefits from its ideal central location.

"The recent re-opening of the AURA bar and smoker's lounge, as well as multiple exciting events at both the club and the expansive event hall, has once again drawn the crowds this year and further exciting concepts and events are on the schedule for 2019," reveals Haussener; "After this year's events, we look at the next with much confidence. We focus on maintaining our quality and are rewarded by a high customer satisfaction."

